

The background image shows a vibrant city street scene. On the left, there are multi-story brick buildings with traditional European architecture, including windows with diamond-patterned glass. A shop sign for 'KLEDING REPARATIE' is visible on the right. The street is paved with cobblestones and filled with pedestrians walking in both directions. Some people are carrying shopping bags, and others are looking at shop windows. The overall atmosphere is lively and urban.

The road to vibrant city centers and livable town centers cannot be walked without retail

10 JAAR
DNWS

IN

KONINKLIJKE
INRETAIL



VAKCENTRUM

Voor zelfstandig retailondernemers



The Impulse Program for Shopping Areas

- 42 municipalities
- €88 million in subsidies
- €500 million in local investment

The Pact for Valuable Centers

- Attract more private investment
- A development agenda

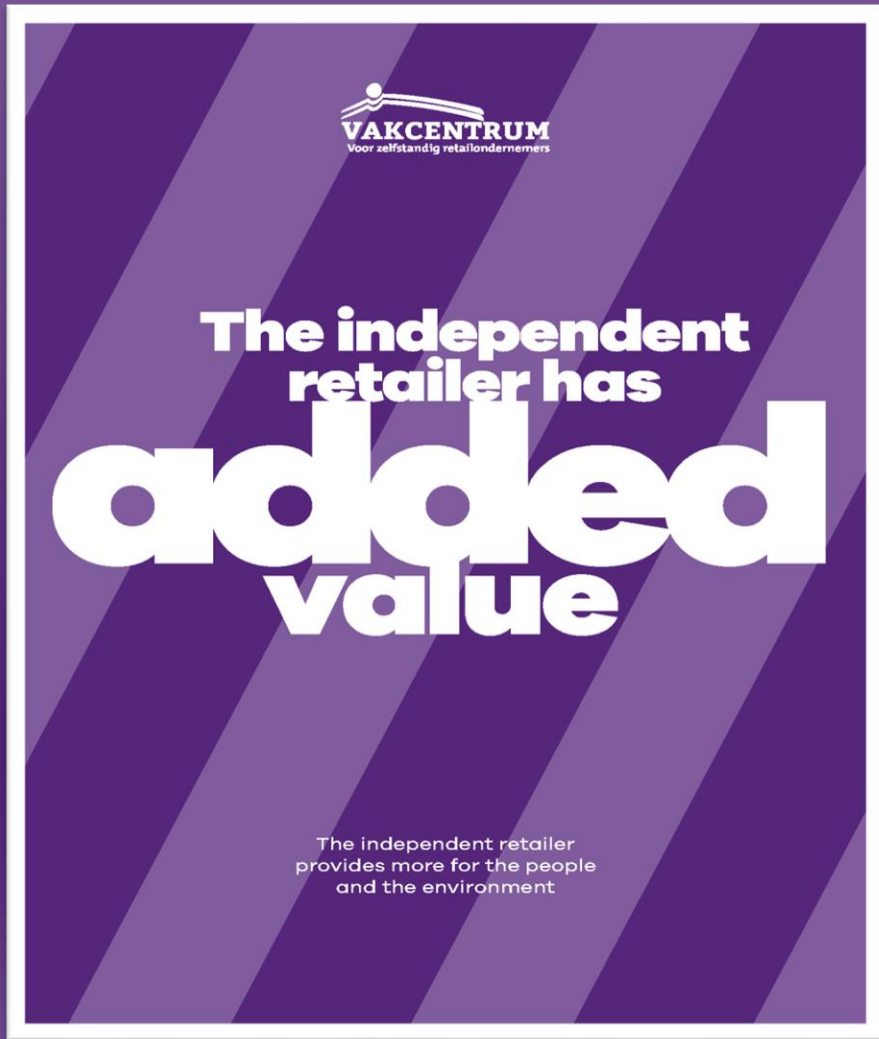
The Pact for Valuable Centers

- Healthcare
- Education
- Social facilities
- Art and culture
- Leisure and entertainment
- Sports and health
- Crafts
- Small-scale businesses

Conditions for success

- Guarantee a seat at the table
- Protect existing entrepreneurs
- Preserve diversity
- Focus on a fair process

The value of added value



- More local & community sponsorship
- Greater job satisfaction & personal development
- Enhanced safety & quality of life
- Enhanced health & exercise
- Greater solidarity & care
- More sustainable business activities & products
- Enhanced local economy & collaboration
- More sport & clubs
- More culture & traditions
- More celebrations & fun
- More for the youth & the future
- More knowledge & advice

A 10-point plan for policy makers in city centers and villages

1. Integrated vision
2. Lively centers
3. Address vacancy
4. Better accessibility & logistics
5. Culture and events
6. Safety and resilience
7. Align with the labour market
8. Reasonable local taxes
9. Feasible sustainability
10. Preserve facilities in border regions

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